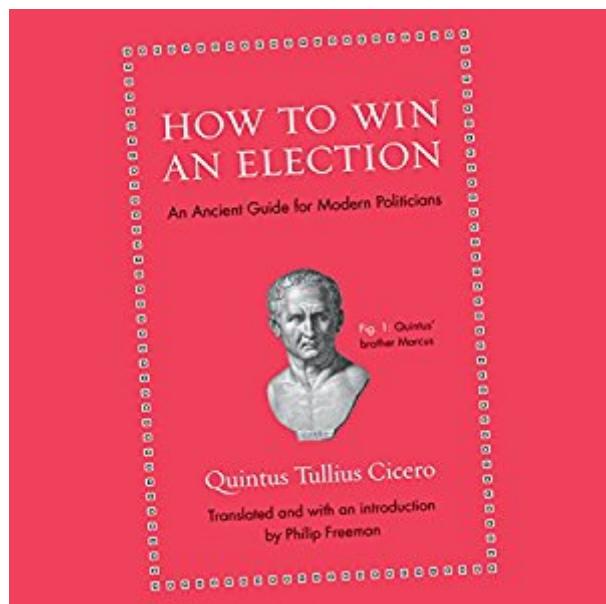


The book was found

How To Win An Election: An Ancient Guide For Modern Politicians



Synopsis

How to Win an Election is an ancient Roman guide for campaigning that is as up-to-date as tomorrow's headlines. In 64 BC when idealist Marcus Cicero, Rome's greatest orator, ran for consul (the highest office in the Republic), his practical brother Quintus decided he needed some no-nonsense advice on running a successful campaign. What follows in his short letter are timeless bits of political wisdom, from the importance of promising everything to everybody and reminding voters about the sexual scandals of your opponents to being a chameleon, putting on a good show for the masses, and constantly surrounding yourself with rabid supporters. Presented here in a lively and colorful new translation, with the Latin text on facing pages, this unashamedly pragmatic primer on the humble art of personal politicking is dead-on (Cicero won)--and as relevant today as when it was written. A little-known classic in the spirit of Machiavelli's Prince, How to Win an Election is required reading for politicians and everyone who enjoys watching them try to manipulate their way into office.

Book Information

Audible Audio Edition

Listening Length: 1 hourÂ andÂ 5 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Audible Studios

Audible.com Release Date: September 19, 2012

Language: English

ASIN: B009D9ZFMW

Best Sellers Rank: #52 inÂ Books > Audible Audiobooks > History > Ancient #91 inÂ Books > Audible Audiobooks > Politics & Current Events > Political History & Theory #188 inÂ Books > Politics & Social Sciences > Politics & Government > Elections & Political Process > Elections

Customer Reviews

This book has received some good publicity recently, and because it sounded very interesting I ordered a copy for myself. I have enjoyed reading it very much and it has proven to be interesting and informative for several reasons. First, it provides a fresh translation of the letter written in 64 BC to Marcus Tullius Cicero, then 42 years old, from his younger brother Quintus. This has previously been translated and published - for example, it was included in volume 462 of the Loeb Classical Library (Cicero: Letters to Quintus and Brutus. Letter Fragments. Letter to Octavian. Invectives.

Handbook of Electioneering; D. Letters) where the title was stated as "The Handbook of Electioneering". I don't possess any other translations of this particular work, but I can say that this translation by Freeman is enjoyable to read and puts the work into our current (American) English in a way that works very well (and when I compare it to the Loab translation mentioned previously, using 's "Look Inside" feature, I strongly prefer Freeman's translation to the Loab interpretation). It reads like a contemporary letter from one brother to another, and avoids the kind of awkwardness that frequently results in translated works when the translator sometimes tries to make a more literal substitution of the grammar or usage of 2000 years ago. Freeman provides a glossary at the end of the book which further explains some of the terms that he has translated into a suitable modern equivalent.

[Download to continue reading...](#)

How to Win an Election: An Ancient Guide for Modern Politicians Alexander: The Great Leader and Hero of Macedonia and Ancient Greece (European History, Ancient History, Ancient Rome, Ancient Greece, Egyptian History, Roman Empire, Roman History) The Press Effect: Politicians, Journalists, and the Stories that Shape the Political World Griftopia: A Story of Bankers, Politicians, and the Most Audacious Power Grab in American History Cowards: What Politicians, Radicals, and the Media Refuse to Say In Bed with Wall Street: How Bankers, Regulators and Politicians Conspire to Cripple Our Global Economy Microsoft Win32 Developer's Reference Library - (Microsoft Developers Library Win 32 BASE SERVICES (Microsoft Win 32 - Base Services) Heads I Win, Tails I Win: Why Smart Investors Fail and How to Tilt the Odds in Your Favor Habit 4 Think Win-Win: The Habit of Mutual Benefit (7 Habits of Highly Effective People Signature) Confessions of a Real Estate Entrepreneur: What It Takes to Win in High-Stakes Commercial Real Estate: What it Takes to Win in High-Stakes Commercial Real Estate Election!: A Kid's Guide to Picking Our President (Updated Edition) Prophets and Prophecy in the Ancient Near East (Writings from the Ancient World) (Writings from the Ancient World) Prophets Male and Female: Gender and Prophecy in the Hebrew Bible, the Eastern Mediterranean, and the Ancient Near East (Ancient Israel and Its ... Literature Ancient Israel and Its Litera) Election 2016 The Year We Gave Up: A Coloring Book For Upset Voters The Showdown: Trump vs. Hillary: An Adult Coloring Book on the Presidential Election Because....WTF? E Is for Election Day A Rising Thunder: From Lincoln's Election to the Battles of Bull Run: An Eyewitness History Big Girls Don't Cry: The Election that Changed Everything for American Women The Gamble: Choice and Chance in the 2012 Presidential Election Government in America: People, Politics, and Policy, 2012 Election Edition (16th Edition)

[Dmca](#)